

## PERCENT ALLOCATION TO

30% NFT sell-out Sales

10% Merch Revenue

0% Casino bet-losses

20% Video Game Profits

0% Ad Monetization

## CREATOR ROYALTY

## PERCENT ALLOCATION TO

0% NFT sell-out Sales

0% Merch Revenue

60% Casino bet-losses

10% Video Game Profits

0% Ad Monetization

## CASINO VAULT

## PERCENT ALLOCATION TO

25% NFT sell-out Sales

20% Merch Revenue

10% Casino bet-losses

30% Video Game Profits

35% Ad Monetization

## PAYROLL AND TAXES

## PERCENT ALLOCATION TO

25% NFT sell-out Sales

30% Merch Revenue

10% Casino bet-losses

30% Video Game Profits

15% Ad Monetization

## MARKETING AND DEVELOPMENT POOL

## PERCENT ALLOCATION TO

20% NFT sell-out Sales

50% Merch Revenue

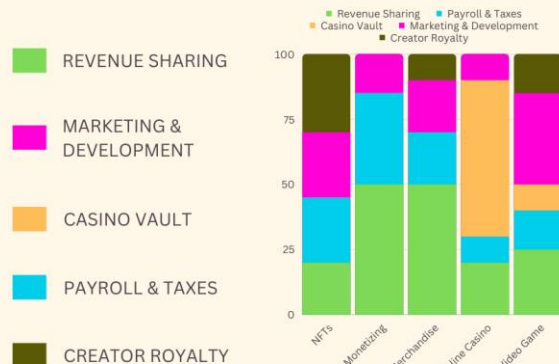
20% Casino bet-losses

20% Video Game Profits

50% Ad Monetization

## REVENUE SHARING POOL

AFBN REVENUE DISPLACEMENT by percentage allocation



<https://AFBN.me>

**NUMBERS DEPICTED PROVIDED BY 2020 AVERAGES FOUND ON GOOGLE SEARCH**

**Revenue Sharing NFT (<https://AFBN.me/RevShare>)**

*Approximately \$300 each. 100,000 available supply. \$30,000,000 accumulated.*

**ONE-TIME DISPLACEMENT TO EACH POOL UPON SELL OUT**

- 25% Payroll & Taxes: \$7,500,000
- 25% Further Development: \$7,500,000
- 20% NFT Revenue Sharing: \$6,000,000
- 00% Casino Vault: \$0
- 30% Creator Royalty: \$9,000,000

**AFBN eSports Organization (<https://AFBN.me>) & Merchandise Shop (<https://AFBN.me/shop>)**

*Estimated Value of \$300,000,000 based on top ranked eSports Revenue as of 2020.*

**YEARLY DISPLACEMENT TO EACH POOL**

- 20% Payroll & Taxes: \$60,000,000
- 20% Further Development: \$60,000,000
- 50% NFT Revenue Sharing: \$150,000,000
- 00% Casino Vault: \$0
- 10% Creator Royalty: \$30,000,000

**AFBN Online Casino (<https://casino.AFBN.me>)**

*An average "little" online casino receives approximately \$75,000 a day in bet-losses.*

$\$75,000 \times 30(d) = \$2,250,000 \times 12(m) = \sim \$27,000,000$  a year.

**YEARLY DISPLACEMENT TO EACH POOL**

- 10% Payroll & Taxes: \$2,700,000
- 10% Further Development: \$2,700,000
- 20% NFT Revenue Sharing: \$5,400,000
- 60% Casino Vault: \$16,200,000
- 00% Creator Royalty: \$0

## **YouTube & Internet TV Network Monetization Profits**

*#1 YouTube Revenue Holder receives approximately \$85,000,000 a year.*

*Numbers based on belief in our community.*

### **YEARLY DISPLACEMENT TO EACH POOL**

- 35% Payroll & Taxes: \$29,750,000
- 15% Further Development: \$12,750,000
- 50% NFT Revenue Sharing: \$42,500,000
- 00% Casino Vault: \$0
- 00% Creator Royalty: \$0

### **Overall Financial Potential**

WHICH MEANS THAT EACH INDIVIDUAL NFT WILL PASSIVELY REWARD MEMBERS HOLDING NFT:

- approximately \$2,000+/yearly

WHICH MEANS THAT PAYROLL & TAXES WILL HAVE:

- approximately \$98,700,000/yearly

*(0.12% Salary per employee is \$118,440/yearly; 600 maximum employees leaving \$27,636,000 for taxes... etc.)*

WHICH MEANS THAT MARKETING & FURTHER DEVELOPMENT WILL HAVE:

- approximately \$81,700,000/yearly

WHICH MEANS THAT CASINO VAULT WILL HAVE:

- approximately \$16,200,000/yearly

WHICH MEANS THAT CREATOR ROYALTY WILL HAVE:

- approximately \$37,500,000